Freshers’ Events 2020 – Proposed approach

- Designed to primarily be a social event for incoming students
- An opportunity to create connections between incoming students from the same location
- For incoming students to receive general tips/advice from current students and/or recent graduates
- A chance for Alumni Groups to create an ongoing relationship with incoming students
- Digital event format in 2020

Note: Alumni Groups will not need to provide information on what the Cambridge experience will be in 2020/21
Key dates

- **Wednesday 19 August**: deadline for registering events
- **From Wednesday 26 August**: events are promoted
- **September**: events take place
- **Within two weeks of the event**: deadline for organisers to submit their attendee data (entry to prize draw if submitted within seven days)
- **Tuesday 6 October**: term starts
How can the University support your event?

- Promotion of events through key channels, including Colleges and International Students Office
- Event guidance/tips for organisers and attendees
- We will make every effort to recruit current students and recent graduates to participate in events
- Suggested talking points for opening and closing remarks
Other key resources

**Colleges**
- Signpost Freshers to contact their Colleges with any questions about what the new academic year will be like
- College Facebook groups for incoming Freshers

**University**
- University social media accounts including Facebook, Instagram, LinkedIn
- Information sent to offer holders: [www.undergraduate.study.cam.ac.uk/coronavirus](http://www.undergraduate.study.cam.ac.uk/coronavirus)
Possible event running order

- 5 minutes – welcome from Group President
- 5 minutes – current student/recent graduate ‘5 things I love(d) about Cambridge’
- 5 minutes – current student/recent graduate ‘5 tips for preparing for university’
- 5 minutes – current student/recent graduate ‘5 things I wish I’d known when I started university’
- 20 minutes – Q&A session
  - Could also be an informal networking session using breakout rooms
- 5 minutes – event close by Group President
If you’re interested in running an event but would like more information or, please contact the Alumni Engagement team: networks@alumni.cam.ac.uk