

Peter Wuffli



Swiss

Honorary Chairman of IMD Foundation Board

Member of the Advisory Board of the elea Center for Social Innovation

Vita

Peter Wuffli (born in 1957) is the Founder and Chairman of elea Foundation for Ethics in Globalization. elea was established in 2006 with the purpose of fighting absolute poverty (i.e. less than USD 3 daily income) with entrepreneurial means. elea is a philanthropic impact investor in the fields of agricultural value chains, informal retail and last mile distribution, employable skill building and digital solutions.

In addition, Peter is Honorary Chairman of IMD and a Member of the Advisory Board of the elea Center for Social Innovation at IMD. He also serves on the board of Sygnum, a digital asset bank in Zurich and Singapore, and he is the Vice Chairman of the Zurich Opera House.

Previously, Peter was Partner at McKinsey & Company, CEO of UBS Group, and Chairman of Partners Group (a global leader for private market investments listed at Zürich Stock Exchange) and IMD respectively. Peter earned a Ph.D. in economics from University of St. Gallen. He regularly publishes articles and books on themes of globalization, ethics, impact investing and leadership (e. g. *Inclusive Leadership – A Framework for the Global Era*, Springer 2016, and, most recently, *The elea Way – A Learning Journey Toward Sustainable Impact* (together with Vanina Farber), Routledge, November 2020)

He is married and has three adult children.