Bachi Karkaria

Arguably the empress of satirical writings amongst journalists, widely recognised for her humour, wit and sharp play on words. The Cambridge Society, Bombay is absolutely delighted to have Bachi Karkaria with us to set the stage ablaze. Join us as she speaks on:

"A Life In Four Mantras"

With her rich experience in journalism, Bachi Karkaria shares some insightful thoughts – in her own special way – that are bound to strike a few chords.

"Wolf Warrior Social Media"

A fuddy-duddy print journalist candidly talks about the ubiquitous squabble between journalists and the social media.

Date
Friday, December 17th 2021

Zoom details
Meeting ID: 878 992 8855
https://frost.zoom.us/j/8789928855

Time
6:00 pm to 7:00 pm IST

Contact
contact@cambridgebombay.org
THE CAMBRIDGE SOCIETY, BOMBAY

A talk by Bachi Karkaria, world-renowned journalist

“A Life In Four Mantras” & “Wolf Warrior Social Media”

Dear all,

The Cambridge Society, Bombay (CSB) is delighted to invite you to a virtual talk by Bachi Karkaria, the renowned journalist known for her satirical and humorous writings. The programme details as follows:

Date: Friday, December 17th 2021
Time: 6:00 p.m. to 7.00 p.m. on Zoom
Speaker: Bachi Karkaria
Topic: “A Life In Four Mantras”
&
“Wolf Warrior Social Media”

Zoom particulars: Meeting ID: 878 992 8855
URL: https://frost.zoom.us/j/8789928855

Contact: contact@cambridgebombay.org

Dr. Harshal N. Mathur
General Secretary,
The Cambridge Society, Bombay
TOPICS FOR THE TALK:

"A Life In Four Mantras": With her rich experience in journalism, Bachi Karkaria shares some insightful thoughts – in her own special way – that are bound to strike a few chords.

"Wolf Warrior Social Media": A fuddy-duddy print journalist candidly talks about the ubiquitous squabble between journalists and the social media.

SHORT BIOGRAPHY OF BACHI KARKARIA:

An enigmatic personality with a flair for writing, Bachi Karkaria is a game-changer in India’s journalism, having helped elevate local issues to Page 1 and creating path-breaking brands for the Times of India Group. She is most popularly known for her satirical column, Erratica in the Times of India newspaper, and she also writes a relationship advice column, Giving Gyan for Mumbai Mirror, a city tabloid of the Times of India Group.

Bachi Karkaria was born into a Parsi family and grew up in Calcutta, where she graduated with Honors in English Literature from Loreto College. She spent most of her adulthood in Mumbai, and she often regales her readers with a tale of these two incredible cities.

She has a diploma in journalism from the University of Calcutta and was awarded a gold medal. She also completed advanced journalism from Thomson Foundation, Cardiff. She started her career with joining the family newspaper, but subsequently joined the Times of India.

Karkaria has written stories for The Statesman on urban agenda, and she has edited the Saturday edition of The Metropolis. She launched the Bombay Times and was instrumental in the dramatic turnaround of the Bangalore edition of the Times of India, a format that was later implemented for all other editions of the Times of India. She has held the post of Editorial Director for the Mumbai tabloid Mid-Day, which provided her with valuable experience in radio journalism and the internet.

Today, Bachi Karkaria is a popular columnist, best-selling author, litfest curator, and international media trainer. She was the first Indian board member of the Paris-based World Editors Forum, a Jefferson Fellow from Hawaii’s East-West Center, and recipient of the Mary Morgan Hewitt Award for Lifetime Achievement. She is also on the advisory boards of the National AIDS Control Organisation and the India AIDS Initiative of the Bill & Melinda Gates Foundation.

Karkaria's books include the critically acclaimed In Hot Blood: The Nanavati Case That Shook India, the bestseller biography of M.S. Oberoi, Dare To Dream, Mills, Molls And Moolah, Behind The Times, Mumbai Masti, The Cake That Walked, and collections of her columns. Her biography of Capt. CP Krishnan Nair will be published in February 2022.